



Tervela Media Contacts:

Steph Johnson / Christa Conte

Feintuch Communications

212.808.4904 / 212.808.4902

steph@feintuchpr.com / christa@feintuchpr.com



Arista Networks Media Contact:

Mari Mineta Clapp

408.398.6433

Mari@AristaNetworks.com

FOR IMMEDIATE RELEASE

Tervela and Arista Partner to Provide Next-Generation Messaging Solution for Cloud Computing

Intelligent, Extensible, High-Performance Architecture Provides Foundation for Data-Intensive Financial Services Environments

NEW YORK, June 2, 2009 — Tervela, the leading provider of open, intelligent, hardware-accelerated messaging systems, and Arista Networks, the leading vendor of low-latency 10 Gigabit Ethernet (10GbE) and Cloud Networking Solutions, have partnered to offer an extensible, high-performance messaging architecture to address the unique challenges of the financial services sector and other contemporary computing environments.

The joint offering combines the capabilities of the Tervela Message Network™ with Arista Networks' 10 Gigabit Ethernet switches and Extensible Operating System (EOS). This integration delivers a unified communications platform not only capable of responding to the need for high-performance messaging in modern financial applications, but also facilitating a set of infrastructure-based services.

“The collaboration between Tervela and Arista Networks represents an architectural transformation of the messaging infrastructure that will be a significant business enabler for data-intensive organizations,” said J. Barry Thompson, CEO of Tervela. “The pillars of that transformation are intelligence, extensibility and performance. This is what makes the partnership with Arista so natural.”

Key features of the Tervela and Arista Networks solution are as follows –

- **Intelligent Communications**

Application-awareness, dynamic filtering, and adaptive quality of service are key capabilities.

- **Extensible Services**

In-network services for information state and data persistence reduce deployment complexity, accelerate application performance and increase computing utilization.

- **High-Performance Architecture**

A high-performance 10 Gigabit Ethernet core coupled with hardware-accelerated message switches ensures unparalleled, deterministic and consistent application performance along with ultra-low latency.

"Recent advances in server capacity, while significant, are outmatched by the explosion of financial information, the sophistication of financial applications, and the demand for rapid, predictable response times," said Kenneth Duda, founder and vice president of Arista Networks. "These demands are met by a new architecture, in which Arista's ultra-low-latency Ethernet switches work with Tervela's intelligent message switches to deliver a superior messaging infrastructure."

Andy Bechtolsheim, founder, chief development officer and chairman of Arista Networks will be the keynote speaker at the [STAC Performance Summit](#) in New York City on June 4th. The event will discuss high-performance innovations and standards used to measure messaging. STAC meetings bring together the industry leaders who are building and using the latest low-latency, high-performance solutions for trading. Tervela and Arista Networks are both STAC members.

About Tervela

Tervela designs and delivers next-generation, enterprise-class messaging platforms used by financial services firms and other data-intensive organizations for better competitive execution regardless of increasing volume, time sensitivity and global distribution requirements of business-critical information. Deployed and in production in some of world's most demanding data centers, Tervela's flagship TMX product line incorporates specialized hardware-acceleration, processing intelligence and an extensible, open architecture that allow customers to rapidly deliver new projects and invigorate existing applications while lowering the risk and cost compared with traditional messaging and middleware solutions. For more information, please visit www.tervela.com.

About Arista Networks

Arista Networks delivers cloud networking solutions for large datacenter and computing environments. Arista offers best-of-breed 10 Gigabit Ethernet switches that redefine scalability, robustness, and price-performance. At the core of Arista's platform is the Extensible Operating System (EOS™), a pioneering new software architecture with self-healing and live in-service software upgrade capabilities. Arista Networks will give the opening keynote at [ISC'09](#) in Hamburg, Germany and will host [Data Center Innovations that Matter](#) in San Francisco on June 30th. For more information, please visit www.aristanetworks.com.

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